# Part 1 **Microsoft Word Document**

# Title: **Overview Of the ”ASMART HOME APPLIANCES”**



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## Executive Summary: ASMART HOME APPLIANCES

### Company Overview:

#### ASMART HOME APPLIANCES is a prominent smartphone company specializing in cutting-edge mobile technology.

* **Product Portfolio:**

**- The flagship Galaxy Line features state-of-the-art smartphones with innovative features like AI-powered cameras and immersive displays.**

* **Innovation and R&D:**

**- ASMART HOME APPLIANCES prioritizes research and development to continuously enhance and push the boundaries of smartphone technology.**

* **Sustainability Commitment:**

**- Environmental responsibility is integral to ASMART HOME APPLIANCES' operations, ensuring products are ethically sourced and manufactured.**

* **Customer-Centric Approach:**

**- ASMART HOME APPLIANCES emphasizes exceptional service and support, actively engaging with customers to address their needs and preferences.**

* **Market Positioning:**

**- As a market leader in the smartphone industry, ASMART HOME APPLIANCES is positioned for sustained growth and success.**

* **Vision and Future Prospects**

**With a dedication to excellence, innovation, and sustainability, ASMART HOME APPLIANCES is poised to shape the future of mobile technology.**

## Products and Services of the ASMART HOME APPLIANCES

### List of products and services provided by the ASMART HOME APPLIANCES are given below :

#### Products and services

**1. Smartphones**

**2. Tablets**

**3. Laptops**

**4. Smartwatches**

**5. Gaming consoles**

**6. Headphones**

**7. Portable chargers**

**8. VR headsets**

**9. Fitness trackers**

**10. Smart home devices**

#### Services:

**1. Device repair services**

**2. Tech support and troubleshooting assistance**

**3. Device customization options**

**4. Trade-in programs for old gadgets**

**5. Product warranties and extended protection plans**

**6. Installation and setup services**

**7. Personalized tech consultations**

**8. Software and firmware updates**

**9. Device recycling programs**

**10. Exclusive membership perks and discounts**

#### Link to the website is given below:

**ASMART HOME APPLIANCES website hyperlink** [**click here**](https://www.google.com/url?sa=i&url=https%3A%2F%2Fm.facebook.com%2Fasmarthomeappliances&psig=AOvVaw0c4S15owdJUsKhMVJInXZi&ust=1733381938665000&source=images&cd=vfe&opi=89978449&ved=0CBQQjRxqFwoTCKio24vFjYoDFQAAAAAdAAAAABAJ) **to visit**

**The moto of the company :**

## Business Plan

**Market Demand Research**

**Manufacturing**

**Product Development**

**Delivery to the customer**

## Sales and cost statistics

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |
| Product | **Quantity** | **Unit Price (BDT)** | **Total Sales (BDT)** |
| Laptop | 5 | 70000 | 350000 |
| Desktop | 10 | 50000 | 500000 |
| Tablet | 7 | 20000 | 140000 |
| Smartphone | 15 | 30000 | 450000 |
| Laptop | 3 | 70000 | 210000 |
| Desktop | 6 | 50000 | 300000 |
| Tablet | 4 | 20000 | 80000 |
| Smartphone | 10 | 30000 | 300000 |
| Laptop | 8 | 70000 | 560000 |
| Desktop | 12 | 50000 | 600000 |
| Tablet | 9 | 20000 | 180000 |
| Smartphone | 5 | 30000 | 150000 |
| Laptop | 11 | 70000 | 770000 |
| Desktop | 7 | 50000 | 350000 |
| Tablet | 6 | 20000 | 120000 |
| Smartphone | 13 | 30000 | 390000 |
| Laptop | 9 | 70000 | 630000 |
| Desktop | 8 | 50000 | 400000 |
| Tablet | 14 | 20000 | 280000 |
| Smartphone | 7 | 30000 | 210000 |
| Laptop | 10 | 70000 | 700000 |
| Desktop | 5 | 50000 | 250000 |
| Tablet | 8 | 20000 | 160000 |
| Smartphone | 6 | 30000 | 180000 |
| Laptop | 7 | 70000 | 490000 |
| Laptop | 8 | 70000 | 560000 |
| Desktop | 6 | 50000 | 300000 |
| Tablet | 10 | 20000 | 200000 |
| Smartphone | 20 | 30000 | 600000 |
| Laptop | 4 | 70000 | 280000 |
| Desktop | 9 | 50000 | 450000 |
| Tablet | 5 | 20000 | 100000 |
| Smartphone | 15 | 30000 | 450000 |
| Laptop | 7 | 70000 | 490000 |
| Desktop | 11 | 50000 | 550000 |
| Tablet | 12 | 20000 | 240000 |
| Smartphone | 10 | 30000 | 300000 |
| Laptop | 9 | 70000 | 630000 |
| Desktop | 8 | 50000 | 400000 |
| Tablet | 11 | 20000 | 220000 |
| Smartphone | 14 | 30000 | 420000 |
| Laptop | 10 | 70000 | 700000 |
| Desktop | 9 | 50000 | 450000 |
| Tablet | 13 | 20000 | 260000 |
| Smartphone | 8 | 30000 | 240000 |
| Laptop | 12 | 70000 | 840000 |
| Desktop | 7 | 50000 | 350000 |
| Tablet | 9 | 20000 | 180000 |
| Smartphone | 12 | 30000 | 360000 |
| Laptop | 5 | 70000 | 350000 |
| Laptop | 12 | 70000 | 840000 |
| Desktop | 8 | 50000 | 400000 |
| Tablet | 7 | 20000 | 140000 |
| Smartphone | 9 | 30000 | 270000 |
| Laptop | 6 | 70000 | 420000 |
| Desktop | 10 | 50000 | 500000 |
| Smartphone | 5 | 500000 | 700000 |
| Desktop | 10 | 50000 | 500000 |
| Laptop | 12 | 70000 | 840000 |
| Desktop | 8 | 50000 | 400000 |
| Tablet | 7 | 20000 | 140000 |
| Smartphone | 9 | 30000 | 270000 |
| Laptop | 6 | 70000 | 420000 |
| Desktop | 10 | 50000 | 500000 |

## Conclusion

Smart products are everywhere. The Internet of Things (IoT) has spread across the home and the company and is changing the way we live. It connects our devices, homes, appliances and vehicules together that we can control via our smartphones and speakers. IoT businesses are developing the concept of Smart Home with smart refregirator, thermostat and lighting, home security locks, smart doorbell and other appliances connected to our phone. The IoT is developing Smart Cities, Connected Mobility, Health and Fitness, Entertainment, Wearables and Consumer Electronics, Industrial applications and as said earlier, Smart Home.